



National Health IT Week
Washington, DC
Sept. 21-25, 2009

National Health IT Week 2009 is developing common ground to advance the adoption of health information technologies (health IT) transforming health and care in the US. Initiated in 2006 by Healthcare Information Management and System Society (HIMSS), National Health IT Week has emerged as a premier occasion for bringing together national healthcare stakeholders in a unifying call to action for the advancement of health IT adoption with "One Voice, One Vision."

National Health IT Week is a collaborative forum during which key public and private healthcare constituents representing the full spectrum of healthcare interests work together to elevate national attention to the necessity of health IT adoption and to raise awareness among members of Congress of the pivotal role it can play in transforming the nation's health system.

The Week brings together health and care stakeholders—information technology and interconnectivity vendors, hospital and provider organizations, payers, pharmaceutical/biotech companies, government agencies, industry/professional associations, and consumer protection groups—in a collaborative call for action.

National Health IT Week 2008 exceeded every attendance and partnership goal that had been established for the third annual event. Key outcomes include:

- Participation of 76 organizations as National Health IT Week 2008 partners
 - 47% of partners conducted proactive marketing efforts to promote the Week, including 10 that issued press releases and 37 that included statements in the National Health IT Week 2008 press kit
- Designation of June 9-13, 2008 as 'National Health IT Week' by Senate Resolution 589, sponsored by Sen. Olympia Snowe [R-ME] and Sen. Debbie Stabenow [D-MI]
- Nearly 3.2 million hits to the National Health IT Week 2008 website in the four months leading up to and immediately following the event
- More than 1.1 million positive media impressions related to National Health IT Week 2008
- Active participation on the Honorary Steering Committee by 26 members of Congress and heads of leading national healthcare and healthcare IT organizations
- Participation of 13 Honorary Steering Committee members in the Capitol Hill Press Conference hosted for National Health IT Week by Patrick Kennedy [D-RI]
- Statements and/or press releases supporting National Health IT Week 2008 from 11 Honorary Steering Committee members

Support National Health IT Week 2009 - Become a Partner! By doing so, your organization sends our nation's leaders a powerful message on the importance of accelerating broader adoption of health IT in order to improve patient safety and healthcare quality. There is no cost to join as a Partner, and it provides the opportunity to co-market with National Health IT Week 2009 partners across the US, raising awareness of your organization and the benefits of health IT.

National Health IT Week 2009 coincides with several partner events, including HIMSS Summit and HIMSS Advocacy Day on Capitol Hill—events that connect participants with congressional leaders and their staffs for open discussions on health and care issues.

National Health IT Week 2008 Partners

1. 3M Health Information Systems
2. 7 Medical Systems
3. American Health Information Management Association (AHIMA)
4. American Hospital Association (AHA)
5. American Hospital Association Solutions
6. Association of Medical Directors of Information Systems (AMDIS)
7. American Medical Informatics Association (AMIA)
8. American Osteopathic Association
9. American Society of Consultant Pharmacists (ASCP)
10. Apptis
11. Beacon Partners
12. Blank Rome
13. California HealthCare Foundation
14. California Regional Health Information Organization (CalRHIO)
15. Capitol Hill Steering Committee on Telehealth and Healthcare Informatics
16. CAQH
17. CapMed
18. Center for Information Therapy
19. Collaborative Communications Summit
20. College of Healthcare Information Management Executives (CHIME)
21. CPSI
22. DB Motion
23. Deloitte
24. Elsevier
25. E-MDs
26. Eye-Controls
27. GE Healthcare
28. gloStream
29. Greenway Medical Technologies
30. Health Information and Management Systems Society (HIMSS)
31. Health Tech Strategies
32. Healthcare Information Technology Standards Panel (HITSP)
33. HIMSS Electronic Health Record Association (EHRA)
34. IEEE-USA
35. Integrating the Healthcare Enterprise (IHE)
36. iMDsoft
37. Internet2
38. The Leapfrog Group
39. Lehigh Valley Hospital and Health Network
40. Logic Media Group
41. Long Term Care Summit
42. McAfee
43. MediNotes
44. Medical Group Management Association (MGMA)
45. Misys Healthcare
46. National Association for the Support of Long Term Care (NASL)
47. National Association of Community Health Centers (NACHC)
48. National Association for Public Health Information Technology (NAPHIT)
49. National Medical Association (NMA)
50. National Council for Prescription Drug Programs (NCPDP)
51. NeoTool
52. NextGen
53. North Carolina Healthcare Information and Communications Alliance (NCHICA)
54. Nuance
55. Office of Minority Health
56. Oregon Health and Science University (OHSU) Informatics
57. Office of Minority Health (OMH)
58. Patient Care Technology Systems
59. Pennsylvania Academy of Family Physicians and Foundation
60. Pennsylvania Association for Healthcare Documentation Integrity
61. Pennsylvania Health Information Management Association (PHIMA)
62. Precision Dynamics Corporation
63. Quammen Group
64. RCHN Community Health Foundation
65. Sage Software Healthcare
66. Siemens Medical Solutions
67. SNOMED Terminology Solutions
68. Spectra Logic
69. Stoltenberg Consulting
70. StatCom
71. Summit Health Institute for Research and Education (SHIRE)
72. Telehealth Leadership Initiative
73. Veterans Health Administration (VHA)
74. True North Technologies
75. Wellspan Health
76. Zarb Consulting

For more information on how to be involved with **National Health IT Week 2009**, please contact Julia Zarb at julia@zarbconsulting.com, 919.389.8124

Working together, we will transform health and care for all. Please visit www.HealthITWeek.org for ongoing updates.