



Health Information Technology Showcase



U.S. Department of Health & Human Services

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“Wireless Internet Use” (Pew Internet July 22, 2009)

- **African Americans (AA) are the most active users of the mobile internet**
- **Since 2007, growth in mobile handheld online use for AA is twice the national average – 141% for AA versus 73%.**
- **Access to online with a mobile device has increased in the AA community. However, it’s only half the national average.**
 - **Nearly half (48%) of African Americans have at one time used the internet on a mobile device, and on the average day 29% go online with a handheld .**
- **“The notion of a digital divide for African Americans has some resonance when thinking about the wireline internet. But when you introduce the mobile internet, the picture changes and African Americans are the pace setters.”** - John B. Horrigan, Associate Director of the Pew Internet Project

Latinos Online (Hispanic Pew, 2007)

- **56% percent of Latinos in the U.S. use the internet**
- **Some Latinos who do not use the internet are connecting to the communications revolution in a different way-via cell phone**
 - **59% Latinos have cells phones, and 49% use it to receive/send text messages**
- **Education and English proficiency are highly significant factors in explaining race differences in internet use**
 - **78% of English-dominant Latinos use the internet, compared with 32% of Spanish-dominant Latinos.**
 - **If one controls language barriers, then the differences in the rate of internet usage disappear.**

IOM Report: Race, Ethnicity, Language Data Standardization for Health Care Quality Improvement (August 31, 2009)

Recommendation 6-1b:

HHS and the Office of the National Coordinator for Health Information Technology (ONC) should adopt standards for including electronic health records the variables of race, Hispanic ethnicity, granular ethnicity, and language need identified in this report.



<http://www.iom.edu/CMS/3809/61110/72796.aspx>

Types of Challenges

- Culture Differences
- Language
- Lack of Access to Technology
- Literacy
- Education

HIT Collaborative for the Underserved

Mission

CONVENE a diverse and multi-stakeholder group of community, public and private sector thought leaders to examine how to advance the availability of quality health services for all, including low-income, racial/ethnic minority groups and other underserved populations, in a secure, timely, efficient, responsive and coordinated nationwide system of care.

PROPOSE solutions that contribute to the coordination of preventive and primary care in both public and private sectors and which enhance the lives of all Americans, including those most vulnerable.

DEVELOP models to ensure that federal, state, local and private efforts: a) foster and coordinate advances in information technology in the health arena; b) include revised or new federal and state legislation and regulations.

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Health Information Technology Teach In

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**“Building skills and providing tools to
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