



Biography

Tena T. Roberson, JD

**Deputy General Counsel and Chief Privacy Officer
BlueCross BlueShield of Tennessee**

As the Deputy General Counsel and Chief Privacy Officer at BlueCross BlueShield of Tennessee, Tena is responsible for the oversight and administration of the Company's Legal Division and the HIPAA Privacy Office. Tena's experience in the private law sector, prior to her service with BlueCross, positioned her well to lead the implementation of the Health Insurance Portability & Accountability Act (HIPAA) privacy regulations in 2001, and now to oversee the functions of the corporate legal division.

A health care executive for over 15 years, Tena combines the analytical skills, legal expertise and hands-on knowledge needed to effectively direct a full staff of legal and privacy professionals. She has helped position the company's legal division as a model of efficiency, professionalism and bottom line results.

Tena successfully executed the interpretation and implementation of HIPAA. She led cross-divisional, cross-functional teams to ensure established timelines, milestones and goals were met. She also oversees the company's compliance with federal, state and local laws and regulations.

Tena has presented information and shared best practices across the state of Tennessee regarding her privacy expertise. She has lectured on HIPAA Privacy at the Utilization Review Accreditation Commission (URAC) Annual Quality Summit in 2004 and on Leadership Development Challenges for Corporate Law Departments at the 2008 Annual American Corporate Counsel Meeting.

Prior to joining BlueCross BlueShield of Tennessee, Tena practiced litigation for an insurance defense law firm, with an emphasis in civil litigation. She has been practicing law for over 20 years.

Tena received her law degree from George C. Taylor College of Law in Knoxville, TN. She is a member of the URAC Privacy and Security Accreditation Committee. Her organizations and affiliations include the International Association of Privacy Professionals, Health Care Compliance Association, Association of Corporate Counsel, Tennessee Bar Association, American Bar Association and the Chattanooga Bar Association.